

From: [Caldirola-Davis, Carlo](#)
To: [Michael Reich](#); [Jacqueline Sullivan](#); [Rob Duffey](#); [Paul Sonn](#); [Ken](#); [Kathleen Maclay](#)
Subject: RE: URGENT: Draft media release for new CWED report on Seattle's minimum wage
Date: Monday, June 19, 2017 9:52:00 AM

Thanks, Michael.

Tomorrow's release will just highlight your study, correct (ie leave the critique of the UW study until later)? The release still calls out the UW study. Don't want your positive news to serve as a teaser for the UW study.

Best,
Carlo

From: Michael Reich [mailto:michaelreich.prof@gmail.com]
Sent: Monday, June 19, 2017 9:47 AM
To: Jacqueline Sullivan <jsullivan@berkeley.edu>; Caldirola-Davis, Carlo <Carlo.Caldirola-Davis@Seattle.Gov>; Rob Duffey <Rob.Duffey@berlinrosen.com>; Paul Sonn <psonn@nelp.org>; Ken <kjacobs9@berkeley.edu>; Kathleen Maclay <kmaclay@berkeley.edu>
Subject: URGENT: Draft media release for new CWED report on Seattle's minimum wage

Jackie,

I am attaching a draft media release for our new report on Seattle-- the one we discussed last week.

The Seattle Mayor's office would like to release the report tomorrow and Rob Duffie of BerlinRosen wants to shop it today to various outlets for an exclusive.

Please look it over and suggest any changes. I am cc'ing the others-- including Kathleen, so they are in the loop and so you can contact them directly with the logistics of the media release.

I am still making some last-minute changes to the report itself. I've attached the current draft so you can see what it's about.

Sorry for the extremely short notice. I've been working morning to evening every one of the past seven days to complete this. The timetable moved up over the weekend.

Michael

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Michael Reich
Professor, UC Berkeley and Chair
Center on Wage and Employment Dynamics
Institute for Research on Labor and Employment
University of California at Berkeley

Berkeley, CA 94720-5555

510-643-7079

www.irle.berkeley.edu/cwed